

October 16-18 2024

Minsk

New Format

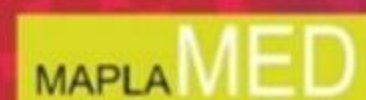
minskexpo



МИНСКЭКСПО

The 30th Medicine and Health International Specialized Exhibition

- International specialized exhibitions
- Business program for experts
- Medical Tourism Workshop
- Medical Business Day – IV Medical Business Forum



MEDICINE AND HEALTH 2024: NEW FORMAT

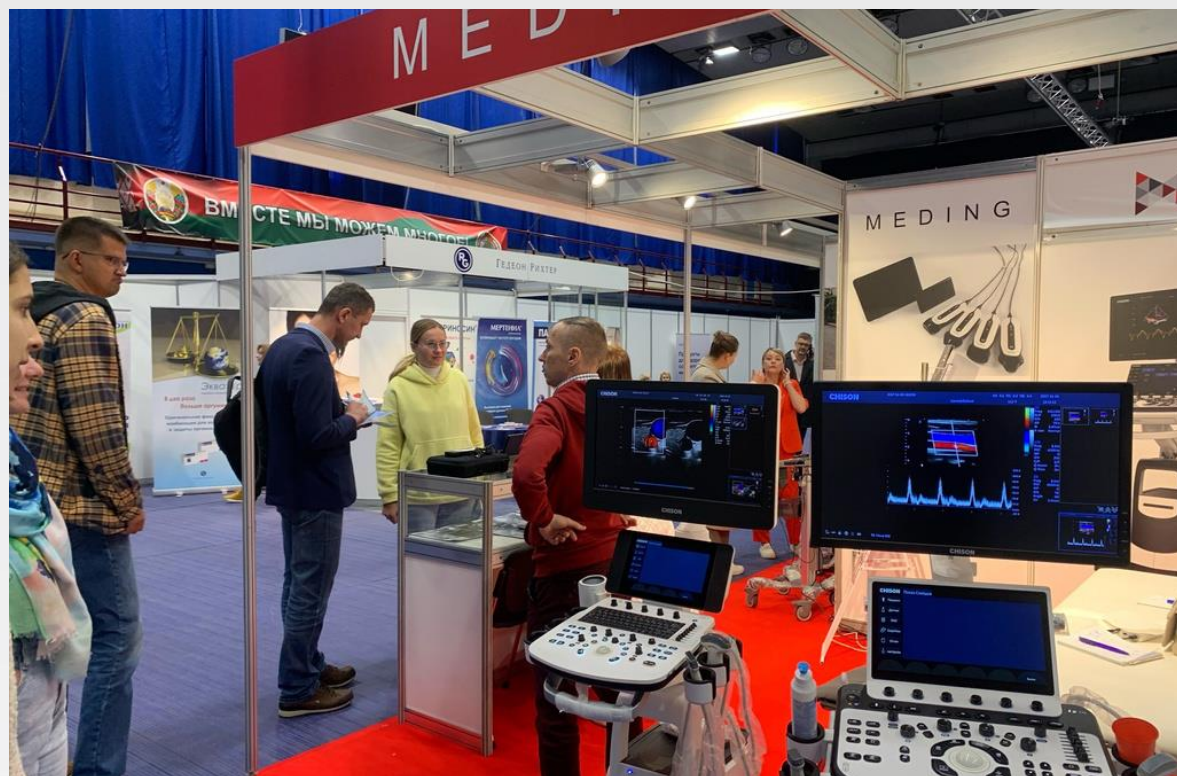
Medicine and Health International Specialized Exhibition will be held on October 16-18, 2024 in Minsk. Among the participants will be the medical equipment manufacturers, medical specialists, management of healthcare institutions, experts in export of medical services, estheticians, manual therapists, medical and health tourism agents from different countries and those interested in health and medicine.

The event will consist of:

- The 30th Medicine and Health International Specialized Exhibition;
- Business Program and Medical Tourism Workshop;
- Medical Business Day – IV Medical Business Forum.

It is an excellent opportunity for the specialists to learn, discuss and share new information and unique technologies.





100+ participants of the exhibition

4000 + visitors

50+ events

100+ speakers

700+ participants of the event

EXHIBITION AND FORUM PROGRAM



- Medical Business Day – IV Medical Business Forum
- International Medical Tourism Workshop
- Research and practice conferences, seminars
- Discussion panel, round tables
- Masterclasses, presentations, trainings
- Shows
- Charity and social projects
- Days of Medical Achievements of Belarus, Russia, Kazakhstan, etc.



EXHIBITION AND FORUM PROGRAM



Restorative medicine. Rehabilitation. Orthopedics.

- Republican Pulmonology Seminar
- Seminar on New Rehabilitation Technologies
- Seminar on New Medical Developments and Technologies
- “How to live long” practical seminars
- Series of seminars on the use of the latest techniques and equipment in laser therapy, rehabilitation, balneotherapy, nutritional science, etc.
- Social projects
- Presentations of adaptive sports
- Programs for the disabled and the elderly

Belarusian Society of the Disabled and Belarusian Red Cross are the partners of the Rehabilitation Medicine Exposition and Program.

Esthetic Medicine and Cosmetology

- New trends in Esthetic Medicine and Cosmetology Conference for the junior specialists and experienced professionals
- Kinesiology Conference
- Cosmetology masterclasses
- Masterclasses in facial and body massage
- Masterclasses and demonstration of equipment by the participants of the exhibition
- “How to create a Beauty Brand” Conference

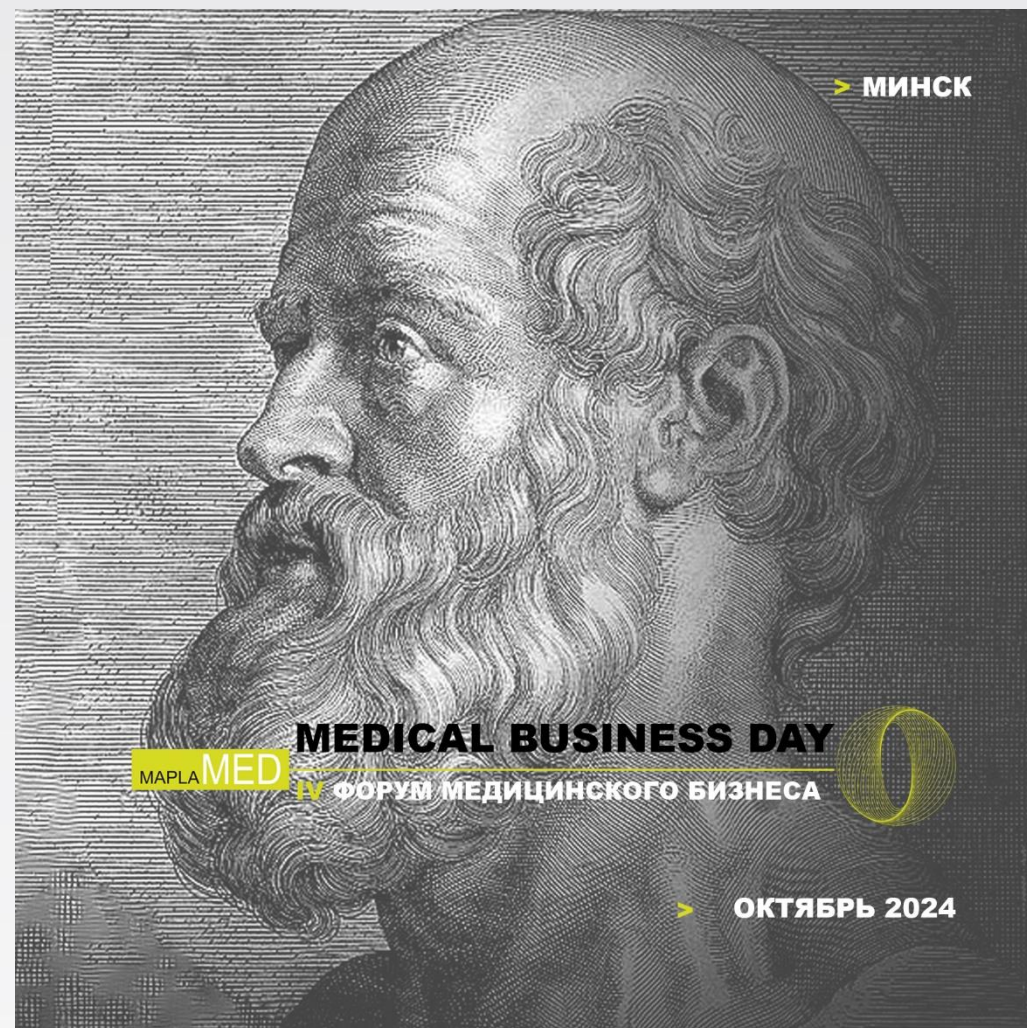


EXHIBITION AND FORUM PROGRAM

Medical and Health Tourism

- International Medical Tourism Workshop
- B2B meetings for the representatives of healthcare facilities and recreational institutions from near and far abroad, buyers from the CIS member states, Europe and Asia
- Presentation of health programs
- Presentation of the services offered by Belarusian and foreign clinics, health resorts, medical and health tourism agents.





Medical Business Day 2024 - IV Medical Business Forum

The event to discuss the realities and prospects of medical business:

- Medical management and efficient management of clinics
- Marketing and selling of medical services
- Effective HR management
- Latest technologies and solutions for clinics
- Automation of business processes in medicine
- Special aspects of purchase and maintenance of medical equipment
- Legal and economic aspects of medical business

EXHIBITION AND FORUM PROGRAM



Participants of the forum

- Owners and management of private and public healthcare providers
- Top management of clinics
- Marketing, legal, economic, HR and IT specialists



Standard exhibition stand

Standard exhibition stand

The price depends of the stand size and includes

- flooring,
- 1 table,
- 4 chairs,
- 1 coat rack,
- 1 wastebasket,
- 1 socket (up to 2,5 kW, 220 V)
- fascia board with a company's name on it (up to 18 signs)
- 1x0.5x1m rectangular information desk
- 1 bar chair
- graphic wrap (full-coloured) of the exhibition stand (participant's layout shall be provided)



Place at the joint stand

The above price is the priced for a standard exhibition stand. Please, inform us if you need any specific equipment or a specific stand design.

MEDICINE AND HEALTH 2024: NEW FORMAT



Custom-made exhibition stand

The price depends on the stand size and includes:

- **custom-made branded exhibition stand**
- **exhibition area**

Please, inform us if you need any specific equipment or a specific stand design.

VISITORS OF THE EXHIBITION AND FORUM

Over 5,000 visitors (industry experts)

HEALTHCARE

Hospitals, clinics, outpatient clinics, public and private medical centers

SOCIAL SAFETY

Social support centers, educational institutions

INDUSTRY AND TRANSPORT

Medical and rehabilitation centers and medical rooms of enterprises and companies, manufacturers of medical products and equipment

COSMETOLOGY, ESTHETICS, SPORT

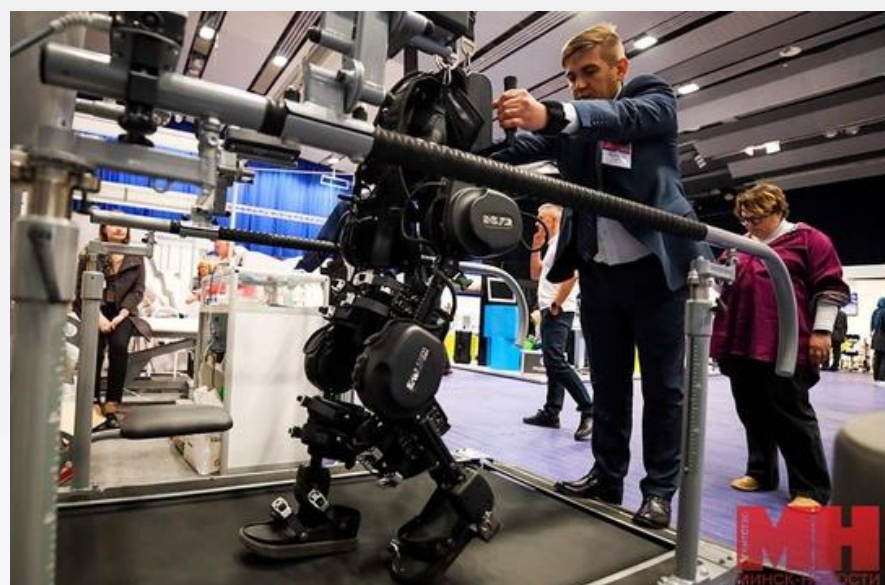
Skin care centers, beauty shops, massage centers, spa, fitness clubs, sports centers and clubs, educational institutions, individuals

SUBCONTRACTORS

Wholesalers, suppliers of medical products and equipments, state customers, government bodies and authorities, associations, sports facilities

HEALTH-IMPROVEMENT AND TOURISM

Health resorts, hotels, recreation centers, farm stays



MEDICINE AND HEALTH 2024: NEW FORMAT

We would like to invite you to participate in
**Medicine and Health International Exhibition
and Forum**

**Medical Tourism Workshop
Medical Business Forum**

October 16-18, 2024
Minsk, POBEDITELEY AVE. 20



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