MEDICAL AND HEALTH TOURISM-2024 INTERNATIONAL SPECIALIZED EXHIBITION AND WORKSHOP

October 8-10, 2024, Minsk, Belarus

Medical Health and Tourism Exhibition is a prominent event where the professionals from different countries will present their services and will explore the perspectives of cooperation will be held on October 8-10, 2024 in Minsk.

Participants of the exhibition and workshop:

- sanatoriums, clinics and medical centers
- medical and rehabilitation institutions
- spa resorts and hotels
- medical equipment manufacturers
- representatives of local and international medical institutions
- buyers from the CIS states, Europe and Asia

Participants will get the opportunity to:

- find new customers and partners among the target audience
- present their products and services to the professional audience
- get instant feedback from potential customers
- analyze the actual market situation
- meet colleagues and industry experts

The event will be held along with the 30th international specialized exhibition Medicine and Health. Professionals will discuss new solutions and unique technologies during B2B meetings, new solutions. The 3-day program includes meetings, discussions, trainings, communication and work.

TOURISM-2024

Exhibition profile:

- Inbound and domestic medical and health tourism
- Outbound medical and health tourism
- •Sanatoriums and health resorts, health-improving boarding houses
- •Climatic, balneotherapeutic and mud health resorts
- Medical centers and clinics
- Spa&Wellness hotels and centers
- Aesthetic medicine centers
- •Rehabilitation centers, clinics
- •Centers and clinics of alternative medicine
- Children's health institutions
- •Technologies and equipment for medical and rehabilitation centers, clinics, sanatoriums and health institutions
- •Medical tourism agencies, travel services
- •Health insurance
- Services for business

EXHIBITION AND WORKSHOP PROGRAM

October 8, 2024

11.00am-06.00pm -1st day of the exhibition, visits of the officials and industry experts

October 9, 2024

WORKSHOP

09.30am-10.00am — registration

10.00am- 01.30pm — B2B meetings

01.30pm — coffee-break

02.30pm-04.00pm — visit of the exhibition by the workshop participants

07.00pm — special event dedicated to the exhibition and the workshop

October 10, 2024

10.00am-06.00pm - 3^{rd} day of the exhibition, visits of the officials, delegations and industry experts

EXHIBITION AND WORKSHOP PROGRAM

HIBITION AREA



The stand fee depends on the size of area and includes:

- flooring
- 1 table
- 4 chairs
- 1 coat rack
- -1 wastebasket
- 1 socket (up to 2.5kW, 220 V)
- fascia board with a company's name on it (up to 18 signs)
- 1x0.5x1m rectangular information desk
- 1 bar chair
- Graphic wrap of the exhibition stand (based on the participant's layout)

The fee is for a standard stand. Please, inform us if you need any specific equipment (the list of equipment is attached hereto) or need a stand of a specific design.

Visitors of the exhibitions

Over 5000 professional visitors – industry experts

Hospitals, clinics, polyclinics, public and private Social support centers, HEALTHCARE **SOCIAL SAFETY** medical centers educational institutions Skin care centers, beauty shops, spa, massage centers, Medical and rehabilitation centers and offices of COSMETOLOGY AND INDUSTRY AND enterprises and companies, manufacturers of fitness clubs, sports centers and clubs, educational **AESTHETICS TRANSPORT** medical equipment and products institutions, individuals

SUBCONTRACTORS

Wholesale trade, suppliers of medical equipment and products, state customers, government bodies and authorities, associations, sports facilities

HEALTH-IMPROVEMENT AND TOURISM

Health resorts, hotels, recreation centers, farm stays, medical tourism agencies, travel agencies, industry experts







NTERNATION

WE WOULD LIKE TO INVITE YOU TO MEDICAL AND HEALTH TOURISM-2024 INTERNATIONAL SPECIALIZED EXHIBITION AND WORKSHOP

OCTOBER 8-10, 2024 MINSK, POBEDITELEY AVE, 4





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